



# THE PRACTICE MATH EVERY DOCTOR MUST KNOW IN ORDER TO EFFECTIVELY GROW THEIR PRACTICE...AND MAKE RISK-FREE INVEST INVESTMENT DECISIONS

This is how many New Patients you would need a month for you to hit your goal.

## STEP 1 Average Revenue Per New Patient

	TOTAL COLLECTIONS FROM LAST YEAR	÷	TOTAL # OF NEW PATIENTS LAST YEAR	=	LIFETIME VALUE OF EACH NEW PATIENT
Ex.	\$600,000	÷	240	=	\$2,500
Fill yours in here		÷		=	

## STEP 2 What's Your Collection Goal?

	ANNUAL COLLECTION GOAL	÷	AVERAGE REVENUE PER NEW PATIENT	=	# OF NEW PATIENTS NEEDED PER YEAR
Ex.	\$1,000,000	÷	\$2,500	=	400
Fill yours in here		÷		=	

## STEP 3 Break it Down to a Monthly New Patient Number

	# OF NEW PATIENTS NEEDED PER YEAR	÷ 12	=	MONTHLY NEW PATIENTS GOAL
Ex.	400	÷ 12	=	33
Fill yours in here		÷ 12	=	

## STEP 4 Your New Patient Opportunity

**Scheduling Institute Guarantee on Your INVESTMENT:**  
We can **ADD 10-60% MORE NEW PATIENTS** to your Practice in 90 days or less **GUARANTEED** with no additional marketing or advertising expense!

	YOUR CURRENT # OF NEW PATIENTS PER MONTH	x	% INCREASE WILL HELP YOU GET	=	# OF NEW ADDITIONAL NEW PATIENTS WE'LL HELP YOU ADD PER MONTH
Ex.	20	x	10%	=	2
Ex.	20	x	40%	=	8
Fill yours in here		x		=	

## STEP 5 Your Revenue Opportunity

How you can pay for this program with NEW money

"We don't sell anything that doesn't work. And we don't sell anything that won't pay for itself." – Jay Geier

	# OF NEW ADDITIONAL NEW PATIENTS WE'LL HELP YOU ADD PER MONTH	x	YOUR AVERAGE REVENUE PER PATIENT	=	ADDITIONAL REVENUE WE'LL HELP YOU ADD EACH MONTH
Ex.	2	x	\$2,500	=	\$5,000/mo.
Ex.	8	x	\$2,500	=	\$20,000/mo.
Fill yours in here		x		=	

**Numbers don't lie!** This is exciting news for you.  
Call us today to get started!

## STEP 6 Your Revenue Opportunity Annualized

	ADDITIONAL REVENUE WE'LL HELP YOU ADD EACH MONTH	x 12	=	ADDITIONAL REVENUE WE'LL HELP YOU ADD EACH YEAR... AT MINIMUM!
Ex.	\$5,000/mo.	x 12	=	\$60,000/year
Ex.	\$20,000/mo.	x 12	=	\$240,000/year
Fill yours in here		x 12	=	

INVEST TODAY TO SEE YOUR RETURN BASED ON **YOUR** MATH GUARANTEED. CALL SCHEDULING INSTITUTE AT 844-674-7698!